



# TUDAL BELLEC

## DIGITAL PROJECT MANAGER

### PROFILE

Student at IAE-IGR and UWA, I have developed skills in marketing and project management.

### CONTACT

- 3 rue de la gare  
29400 - Landivisiau
- tudalbellec29@gmail.com
- 06 34 42 00 52
- Drive licences
- 23 years old - 09/01/2001

### FORMATIONS

- Since 2024 : UWA in a double degree in Integrated Marketing Communications degree
- 2022-2023 : IGR - IAE in Licence SGM (Science of Management and Management)
- 2020-2022 : IUT GEA option GMO (Management and Management of Organizations)

### SKILLS

- Project Management :**
  - Creating an innovative product project
  - Helping an abalone producer to market a new product
  - Helping a company to develop internationally
- Marketing :**
  - Data analysis
  - Market research
  - Elaboration of a marketing plan for the conception of an innovative product

### HOBBIES

Rugby, Cinéma, Trip

### EXPERIENCES

**Internship - Project / digital manager of an agricultural equipment purchasing center - Creation of a new service and site creation**

3 MONTHS 2022 / 2023 - LANDIVISIAU

- Survey of nearly 150 potential customers
- Budget for the creation of the Click and collect service/site
- Benchmarking of competing sites
- Creation of specifications for the development of the site



**Associative life - Martolod association's partnership pole**

8 MONTHS 2022 / 2023 RENNES

- Raise funds to participate in the 55th EDHEC race



**Internship - Assistant Product Manager for the marketing team**

2 MONTHS 2022 - PARIS

- Creation benchmarking of knacki product
- Market research of chicken product
- Participation in the construction of brand plans (merchandising, promotion)



**Tutored project - Sector Manager Netherlands - International expansion of a manufacturer of agricultural equipment**

8 MONTHS, 2021 / 2022 - BREST

- Market study of the agricultural sector in the Netherlands with the objective of developing an export business
- Creation of a database on all the agricultural dealers (about a hundred) in the Netherlands on an Excel table



**Internship - Assistant Project Manager for the innovation team**

1 MONTHS 2021 - PARIS

- Within the framework of the creation of an Internet site, analysis of numerical data (using an Excel table) and comparison with a competing site
- Recipe of the website

### INTERNATIONAL EXPERIENCES



**USA**  
10 MONTH 2023-2024

- One year in an American university University of West Alabama



**New Zealand**  
10 MONTHS 2018

- High School Immersion in a host family at 17 years old with AFS